

# Frosty's Wonderland

## a gift shop for children



This program is a favorite for students in elementary school. It has everything you need for a great holiday shop where children may select gifts for their family and friends. It is run by volunteers in cooperation with the school staff. We provide an easy to run shop with an outstanding gift selection: inexpensive yet quality items, bags and table covers, free delivery and returns.  
**FUN AND REWARDING FOR EVERYONE!**

### HOW IT WORKS

- 1. CHOOSE** the dates and times for your shop, then call us to sign up and reserve those dates. Most run during school hours by individual class for at least three days. You may then choose items for your holiday gift shop.
- 2. USE** our How-To Manual to recruit volunteers, plan your shop and coordinate with school administrators.
- 3. PROMOTE** your shop with our color posters, your **PRODUCT DISPLAY** and take-home letters. These arrive a few weeks before your shop. (See our promotional ideas in our How-To Manual.)
- 4. SEND HOME** budget envelopes before the shop so parents can help children plan a gift list and budget for the gift shop.
- 5. WE DELIVER** your fully customized gift selection, free of charge, on the day you have requested.
- 6. SET UP** your Frosty's Wonderland gift shop in your planned area. Items are in price categories. Each item has a sticker with a price code attached. You will determine what you will charge for each price category.
- 7. CHILDREN** bring their Budget Envelopes and money to school and **shop** in small groups assisted by your volunteers. Use our **"CASH REGISTER APP"**.
- 8. REORDER** products during your sale days. You may do this by phone or online where you can **MANAGE YOUR SHOP ONLINE**. Our user-friendly web site allows you online account access, UPS order tracking, online reordering and online accounting to calculate your bill once your shop is finished.
- 9. ENTER** the quantity of unsold gifts into our online accounting system and we'll calculate your bill. **OR...** use our NO INVENTORY OPTION, where we count everything for you and figure your invoice. (Request this when you sign up for your gift shop.)
- 10. PAY** only for gifts not returned after your shop is over. Your school's UPS delivery person will pick up your returns.

**Your How-To Manual will give you more information and ideas.**

**Before, during and after your sale, if you have any questions:  
call Peggy or Butch Woodall – 800-772-3874 or  
cell phones 757-880-8908, 757-880-8902.**